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July 31, 2010

Dear Member:

The Southeastern Claim Executives Association Fall Workshop will be held at the Hilton Oceanfront Resort in Hilton Head, South Carolina, on October 10-12, 2010. The agenda for this meeting is currently being finalized, however the topics to be discussed should center on medical cost containment, legal & regulatory issues affecting the industry, and subrogation issues.

The resort appears to be absolutely beautiful and it boasts award winning dining and golfing facilities. The area also features spectacular scenery, a Marina & Shoppe's, and a significant cultural and arts community.

I would like for you to take a moment and let me know if you are planning to attend this meeting. While I realize that plans change over the course of time, it is important that we have a general idea of how many rooms will be needed at the hotel, and for other planning purposes. The room rate is \$165.00 and \$185.00 for an upgrade to ocean view (subject to availability). Our group code is **SCE**. Hotel information is as follows:

Hilton Oceanfront Resort
23 Ocean Lane
Hilton Head, South Carolina 29928
Direct: (843) 341-8013
Fax: (843) 341-8036
www.hiltonoceanfrontresort.com

Please let me hear back from you within the next two weeks. I hope to

see you at the meeting in the fall.

Sincerely,

Dennis E. Gowen
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